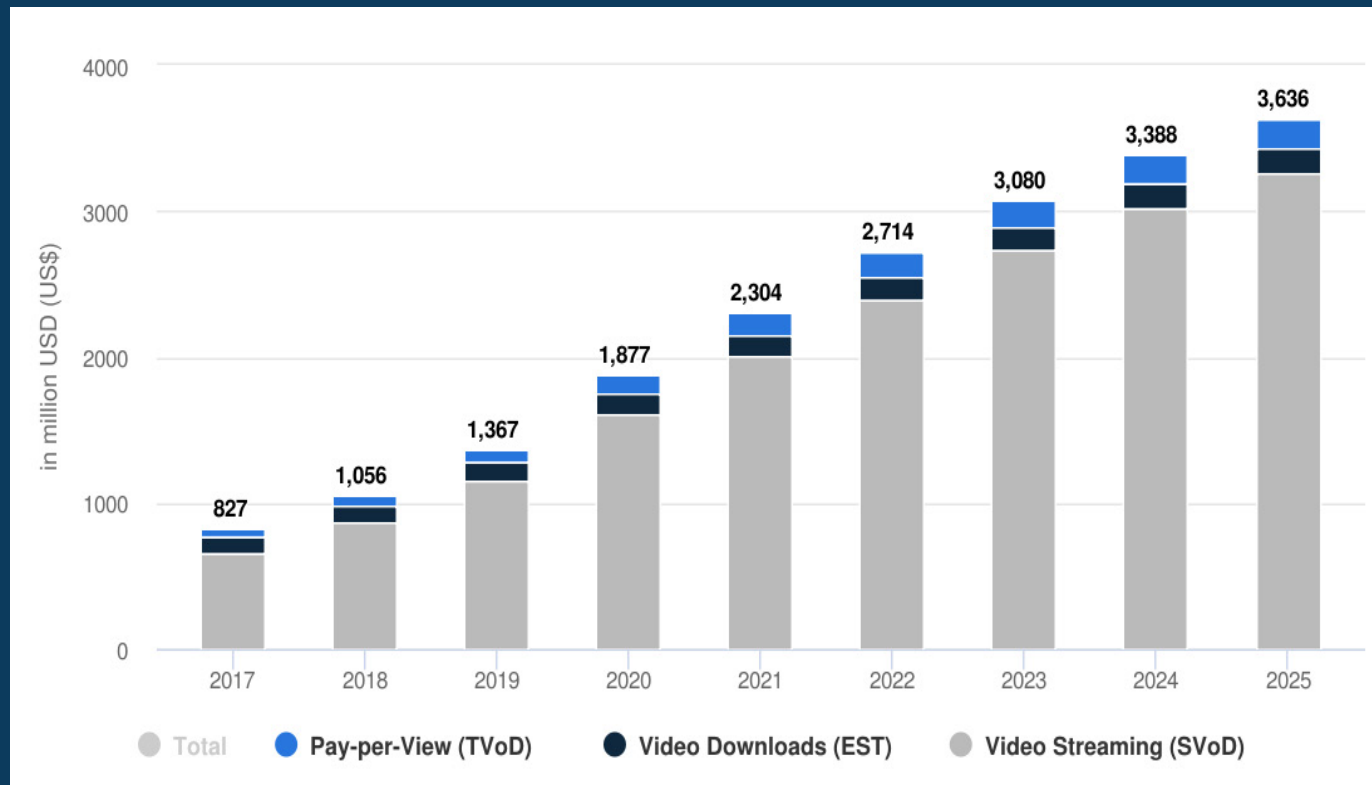
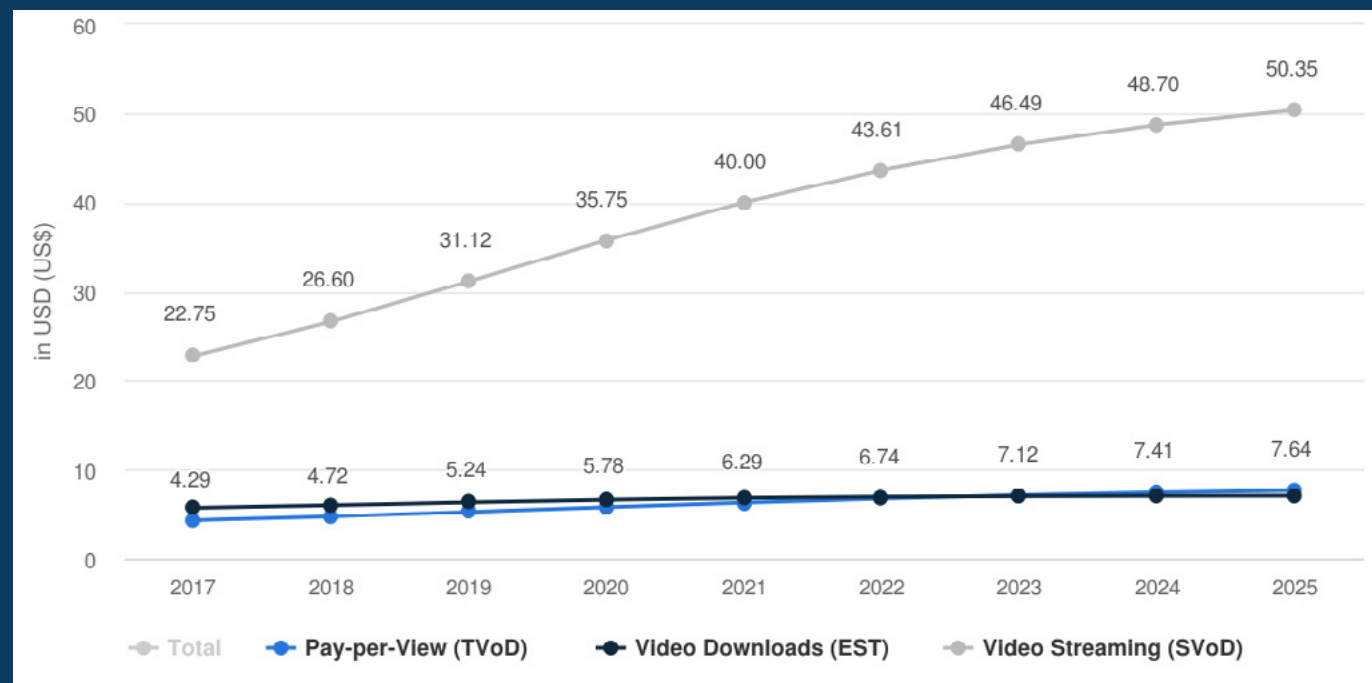


# VIDEO-ON-DEMAND INDUSTRY SNAPSHOT: BRAZIL

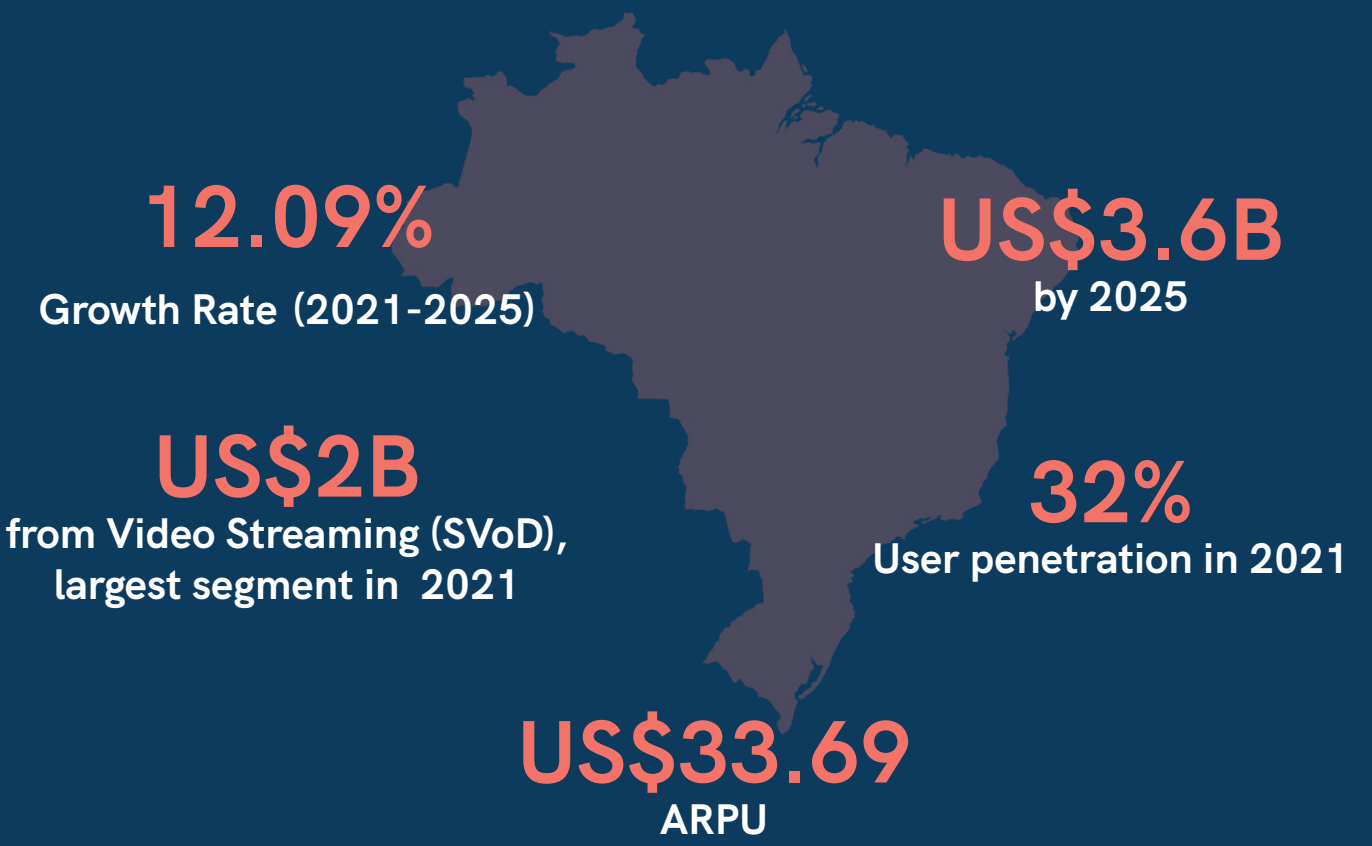
## Video-On-Demand By Revenue



## Video-On-Demand ARPU by category



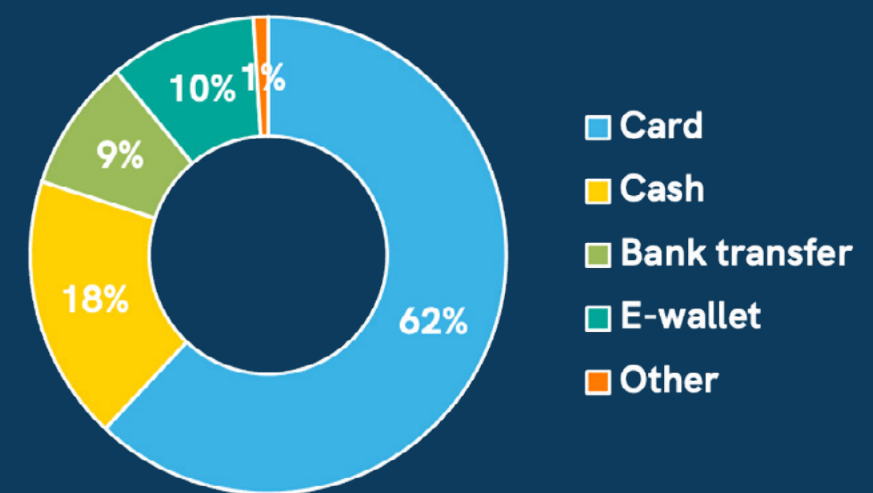
## Brands that trust us



## Payment Ecosystem at a Glance

**US\$90.6B**  
DIGITAL PAYMENTS  
TXN VALUE IN 2021

**14.66%**  
ANNUAL GROWTH  
2021-2025



**209.5M**  
POPULATION

**70%**  
BANKED  
POPULATION

**27%**  
CREDIT CARD  
POPULATION

**67.44%**  
INTERNET  
PENETRATION

**60%**  
SMARTPHONE  
PENETRATION